

“Thank you for helping us make our first Green Opportunities Conference a tremendous success. Your expertise provided our very diverse audience with a much great understanding of the sustainable movement.”

Cynthia Buffington

Executive Director, Mechanical Contractors Association of America, Inc.

“Thank you for the wonderful presentation you gave. Your talk was well received by the group, and I think everyone learned something new - that’s great! That’s exactly what we were trying for.”

Jennifer Talsma

Natural Resources Canada

“I sincerely appreciate you speaking at our event on Friday, it was a great success. The feedback from the participants has all been very positive.”

Christopher Morhardt

Land Design South, West Palm Beach

“I attended your green building marketing workshop in Irvine, CA, last week. Your presentation was very well put together, and I enjoyed being there.”

Dustan Baker

Industrial Designer, Nagy Design

“The Workshop ‘Branding and Positioning Your Green Building Offering’ was a tremendous success. Mr Yudelson’s indepth knowledge of the developing green buildings and its market was evident by the vast information he provided to the audience. His engaging manner made for an entertaining and fast paced presentation. The audience responded well with questions and concerns, which were all answered in a extremely informative manner through multiple examples and cases.”

Laurel Arndt

Coordinator, Planning and Design Academy, ASU College of Design

“I’ve had Jerry Yudelson speak at two of my conferences and several Webcasts, and on every occasion, he’s been well-prepared, interesting, and informative. Jerry not only speaks to engineers, he motivates them.”

Michael Ivanovich

Editor-in-Chief, Consulting-Specifying Engineer

“Jerry’s wit and depth of knowledge kept the audience enthralled throughout the entire presentation. Jerry’s participation in our panel, the Greening of Nevada, opened the door for building owners, politicians, developers, contractors, architects, and realtors to gain a better understanding of Green Building principles and practices. We can hardly wait to have him back!”

Pamela Vilkin

President Las Vegas Chapter, US Green Building Council

“In April 2007, Jerry Yudelson presented a dynamic half-day joint SMPS/USGBC seminar on "Positioning your green building offerings for increased revenues and profits". It was presented to architects, engineers, contractors, developers, building owners and product manufacturers. Jerry, more than anyone I know in the Green Building industry, understands all the facts relating to both the explosive growth of sustainable design and the resultant marketing opportunities. His numerous qualifications to speak on this subject are mixed with his lively presentation style and up-beat attitude.”

John Telintelo

Cincinnati Chapter of the US Green Building Council